

FOR IMMEDIATE RELEASE

Launch of publication today from New Jersey Campus Compact featuring the 2020 Thrivers

(Jersey City, May 5th, 2020)

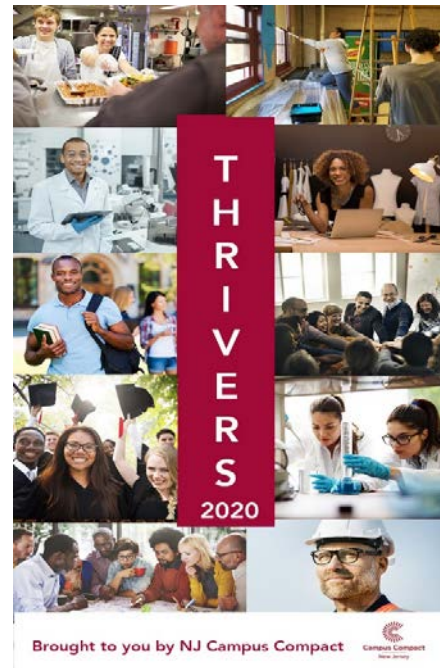
Today, New Jersey Campus Compact (NJCC) released its latest publication, “[Thrivers 2020](#)”. This publication is designed to highlight students who have demonstrated the skills to contribute positively to civic life and who will thrive in the workplace to employers and graduate schools. *Thrivers* are ready to show they have years of experience sharpening their in-demand skills through volunteering and working together to find solutions for today’s challenges. We at NJCC understand the needs of NJ employers, thanks to our work through www.engagednj.org and alliances with forward thinking associations such as NJBIA.

At NJCC member colleges and universities there are literally thousands of students spending significant time gaining real-world experiences in order to help them develop essential soft skills over time. This happens when students volunteer in community settings and get involved in academic-based opportunities like community engaged learning that connect students’ education to real-world challenges. These projects are real-time, community-based, team-driven opportunities for students to develop the skills to transfer to today’s workplace.

NJCC has developed an annual student conference that features these thriving students. “*Connecting Volunteers to a Meaningful Career*” was the 2020 conference (image below) and is now part of the annual NJCC Student Success Series, featuring our annual conference, *Thrivers* publication, and student opportunity fair. NJCC is seeking cross-sector partners to get involved in this series and, by doing so, will gain access to this population of people for a thriving workplace.



Dr. Saul Petersen (left), NJCC Executive Director, and the student conference team



Are employers looking in the right places?

Eighty percent (80%) of New Jersey’s employers are struggling to find recruits with the transferrable soft skills that are necessary in order to thrive in today’s dynamic workplace (NJBIA, 2020).

We have witnessed the development over time of the incredible and flexible talents of these students and so now we want to become a bridge between employers and thriving New Jersey graduates.

Thrivers is an initiative developed by New Jersey Campus Compact, a nonprofit higher education president’s coalition based in Jersey City, under the leadership of Dr. Saul Petersen. For more information, or for interview, please contact Dr. Saul Petersen at saul@njcampuscompact.org

###