



Campus Compact
New Jersey



PEOPLE Engagement

ANNUAL REPORT 2017-2018



Thank you to all our members!



Dear Friends,

During this past year as a higher education president's civic engagement coalition, our work has been all about **People Engagement** and perhaps these efforts are more important than in recent memory. NJCC plays an increasing role in bringing colleges and universities from all sectors together with community service agencies, schools, government, business and nonprofit sectors to advance the cause of locally driven and sustainable solutions for the garden state. We are on the path to **building an Engaged New Jersey and we ALL play a crucial role**. Successful graduates in the 21st century must be adaptable to different experiences, must be understanding of different perspectives, must be innovative, and must have grit. These are some of the qualities that will strengthen our communities and nurture a thriving workplace culture. "EngagedNJ" is the vision of Campus Compact in New Jersey so the strategies we've been working on to deliver on that vision are laid out in this report – including VISTA, Volunteer Generation, Civic Action Plan, Newman Civic Fellows, Changebuilders, and more.

The unified roles of the board and staff is critical in ensuring NJCC's commitment to the value of every member dollar, demonstrated by how much is invested back into campus-based civic engagement practices and programs and by the support we leverage from other major partners in the state. Some of these highlights include:

- NJCC invested **\$767,644 (76%) of its operating budget and program-directed costs back into campuses** through convening members to share practices, managing the VISTA project, and developing funding streams and partners to support an increase in civic engagement activities across the state through staffing and training – **at a value of \$38,383 per 20 member campuses.**
- NJCC demonstrated a commitment to cost efficiencies by **leveraging over \$80,000 in-kind contributions** to annual operating costs, specifically toward office space and technology.
- In FY'17 alone, **NJCC devoted 29,544 hours, including 13 full-time AmeriCorps VISTA staff**, to large-scale collective impact and volunteer generation efforts.

NJCC's commitment our coalition's role in increasing economic prosperity and social cohesion in communities across the garden state is reflected in the relationships and partnerships that continue to be forged with other organizations. These include our numerous VISTA partners as well as the Department of State, the Corporation for National and Community Service, AmeriCorps, the Bonner Foundation, NJ Office of the Attorney General, and New Jersey Business and Industries Association (NJBIA). We are also busy building relationships with city Mayors, chambers of commerce, corporations and foundations whose missions align with Campus Compact's and who adopt the commitment to higher education civic engagement as an essential process in developing both an engaged citizenry and transferrable, in demand workplace skills.

We hope you enjoy this report and that you will continue to help make New Jersey THE Engaged State !

Sincerely,

Sue Henderson
President, New Jersey City University
Chair, New Jersey Campus Compact

Saul Petersen
Executive Director, New Jersey Campus Compact
Director, EngagedNJ

WHO WE ARE

New Jersey Campus Compact (NJCC) – A Coalition of Higher Education Presidents & Their Engaged Institutions

Member Institutions	Board of Directors	Civic Leadership Committee
Atlantic Cape C. College	Dr. Sue Henderson (Chair), President, New Jersey City University	Amy Koritz & Amy Sugerman , Drew University Amy Michael , Rutgers University-New Brunswick
Bergen Community College	Dr. Kathy Waldron (outgoing Treasurer), President, William Paterson University	Bryan Murdock & Krystal Woolsten , Montclair State
Centenary University	Dr. Harvey Kesselman (Chair), President, Stockton University	Dianna O'Connor & Jenn Reyes , Bergen Community College
Drew University	Dr. Willard Gingerich , Provost and Vice President for Academic Affairs, Montclair State University	Diane Hill & Lindsey McDougle , Rutgers University-Newark
Monmouth University	Dr. Steven Rose , President, Passaic County Community College	Daniel Tome & Erin O'Hanlon , Stockton University
Montclair State University	Dr. Phoebe Haddon , Chancellor, Rutgers University-Camden	Donna Minnich Spuhler & Jonathan Lincoln , William Paterson University
New Jersey City University	Dr. David Haney , President, Centenary University	Jodi Bailey & Jimmy Jung , NJCU Karen Booth , Ramapo College
NJ Institute of Technology		Lori Moog , Raritan Valley
Passaic Co Comm. College		Demond Hargrove & Cynthia Roemer , Union County College
Princeton University		Michael Nordquist , TCNJ
Raritan Valley Comm. College		Nyeema Watson , Rutgers University-Camden
Ramapo College		Trisha Thorne , Princeton University
Rutgers University-Camden		Vivian Lanzot & Jean Feeney , NJIT
Rutgers University-Newark		Joshua Walker , Centenary University
Rutgers New Brunswick		Fred Bonato , St. Peter's University
Stockton University		Gilly Scott , Monmouth University
St. Peter's University (AY19)		
The College of New Jersey		
Union County College		
William Paterson University		



- **Executive Director Dr. Saul Petersen** is executive director of New Jersey Campus Compact (NJCC). He is lead architect of *EngagedNJ*, *Changebuilders*, *VISTA*, and *Volunteer Generation*, as well as co-founder of the *ERCC* conference.
- **Sarahdje Monosiet** is moving into the expanded position of Associate Director of Marketing and Programs, and is supported by our current *VISTA* Leader, **Laura Parker**, Communications *VISTA*, **Admir Molic**, and *EngagedNJ* Coordinator, **Justin Lesko**. The organization also contracts Lisa Keenan as accountant and Friedman LLC as auditors.

- Our *VISTA* team for AY18 includes **13 full-time fellows (5 in AY19)** placed on campuses and at community-based organizations across the state. **Erin Ciecwiczc**, a student at Centenary University, serves as our current IT intern.

[NJCC is hosted by New Jersey City University](#)

the **MISSION** of an **ENGAGED NEW JERSEY**

New Jersey Campus Compact (NJCC) is one of 30 state and regional offices in the national Campus Compact network involving over 6 million students at 1000 colleges and universities.

We are a nonprofit (501c3) organization founded in 2011.

We operate as a **higher education presidents' coalition** guided by a mission to **further community prosperity** by generating both **commitment and access to civic engagement initiatives**. NJCC plays a crucial role in bringing colleges and universities from all sectors together with community service agencies, schools, government, business and nonprofit sectors to advance the cause of **locally driven and sustainable solutions** for the garden state.



a **VISION**

of **PROSPEROUS** and **COHESIVE COMMUNITIES**

NJCC leverages the collective capital of its 20+member institutions and our partnering organizations to help enhance the overall quality of life for all New Jersey residents—especially those residing in areas of low educational attainment and historical disenfranchisement.

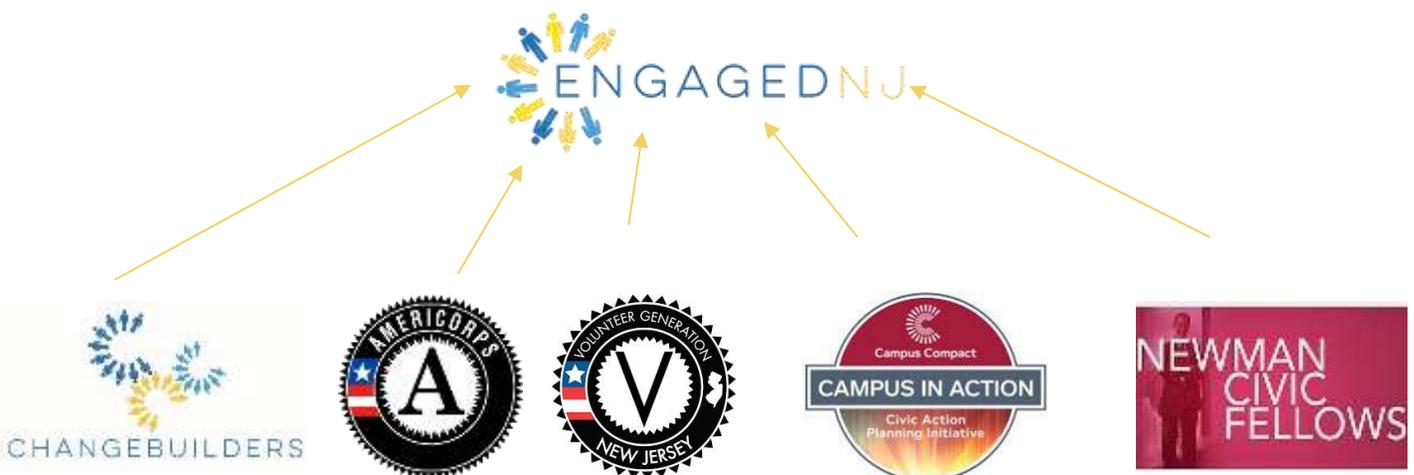
Our coalition harnesses our communities' assets to address largescale issues as determined by communities themselves —everything from inclusive educational access and success, poverty and substance abuse prevention, health improvement, food insecurity and economic opportunity.

Arguably our best investments are in tomorrow's leaders and, through sequences of experiential opportunities, students become the innovators and **changebuilders** of tomorrow that have the transferrable 21st century skills to bring into both workplace culture and community life. This is invaluable in our efforts to dramatically increase outcome-based volunteerism statewide, thereby resulting in an educated and engaged democracy, and in prosperous and cohesive communities.



Campus Compact
New Jersey

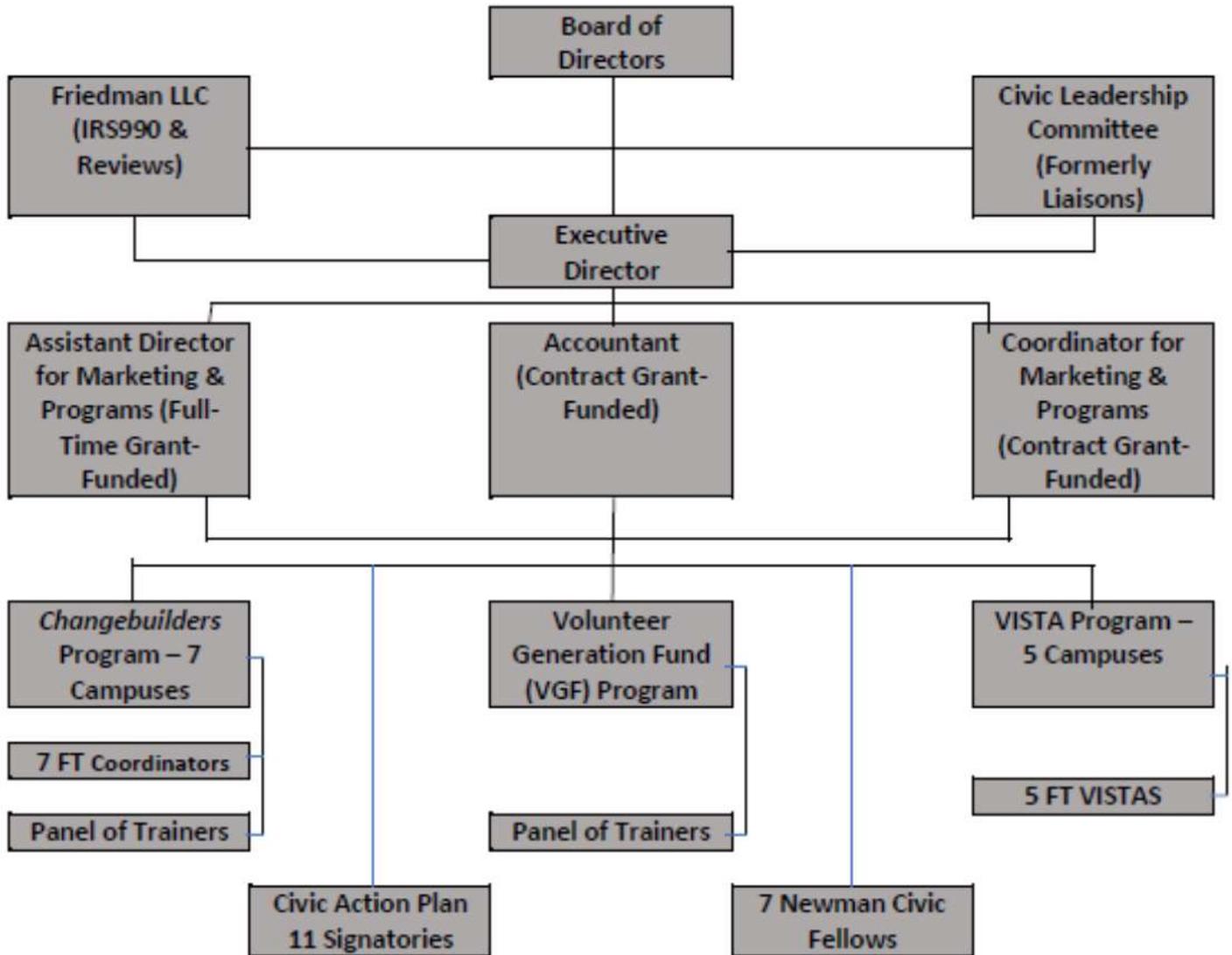
the **STRATEGY** for Delivering an *EngagedNJ*



the STRUCTURE for strategic SUCCESS

We have transitioned to a new organizational model to reflect the growing number of civic engagement initiatives, partner experts, and staffing requirements as we move into the next cycle.

Organizational Chart for New Jersey Campus Compact (2018-2019)





Last November, thanks to a **\$55,000 planning grant** from the New Jersey State Commission, we launched our most ambitious set of initiatives to date, driven by a single vision – **an Engaged New Jersey** – a vision of literally thousands of civically engaged volunteers that are willing and able to make a difference in their communities. Founder and executive director of NJCC, Dr. Saul Petersen, wrote in an op-ed,

“EngagedNJ is here to showcase the incredible role that civic engagement is playing to build a prosperous state. New Jersey is on the path to becoming the leading engaged state in the nation – one that links volunteerism and educational excellence to produce a generation of graduates uniquely qualified to be engaged citizens who thrive in the state’s 21st century workplace.”

Petersen has spent the past year speaking with interested parties from the NJ Chamber, New Jersey Business & Industries Association (NJBIA), with city Mayors, and with small business owners and corporate executives, raising awareness of the shared opportunity we all have to support high quality volunteerism in New Jersey. Especially at our higher education institutions, when we develop high quality sequences of community engagement projects for students to tackle in teams throughout their education, we are not only nurturing engaged citizens who will address issues in their local communities. We are ensuring these NJ-based graduates have the very skills that NJ businesses are crying out for in their recruits.

Following a convening facilitated by Dr. Petersen at NJBIA of member businesses and four civically engaged students, NJBIA President Michele Slekerka wrote,

“We have a specific population of students building in demand skills on our college campuses, particularly those that are part of the New Jersey Campus Compact (NJCC) presidents’ coalition. NJCC member campuses develop numerous ways to connect these students with local communities through civic engagement, and these campuses use NJCC to share and replicate these efforts. These local communities become the students’ “mission zones”. Now we need to tie the students to the employers in the “mission zones” in order to retain the students in their local communities.”

Campus Compact has stepped up to do our part by developing the *Changebuilders* Project (below). **Through our Changebuilders Project over the next five years, EngagedNJ will increase by at least 3,000 the number of civically engaged college graduates by 2023.** That’s 3,000 more graduates with opportunities to thrive right here in New Jersey, where the jobs are waiting for the candidate with the right qualities – and civic engagement is a clear path to nurturing the development of those qualities. The project will feature some unique partnerships with government, businesses, and higher education that will help build momentum for an engaged state.

College students and professionals need to work together in order to help uncover and then translate civic engagement experiences into marketable workplace skills – this is especially so for less advantaged students. Many of the student *changebuilders* need the guidance of local professionals in the form of mentoring and networking in order to fully capitalize on their investment in changing society for the better, such as:

1. Providing valuable networking exposure for college students
2. Articulating the pathway from volunteering → in-demand skills → competitive recruitment → a thriving workplace

Corporations and other employers will benefit from forging alliances with these students as emerging professionals, thereby developing strategies for adapting the recruitment process so as to tap into this new market of recruits.

We make the case on www.EngagedNJ.org



Committed to Engaging with Their Local Communities

A Millennial Impact Project by New Jersey Campus Compact

<https://www.engagednj.org/changebuilders>

New Jersey Campus Compact (NJCC) and our partners are embarking on our most ambitious shared task yet – to support literally thousands of college-going millennials capable of demonstrating excellence while engaging with and volunteering in communities, thereby enabling them to make a difference in their local communities as *Changebuilders*.

2018 Changebuilder Campuses



This will see a surge in the overall number of young socially responsible graduates with the skills required to be successful – both in achieving their own life goals and in their efforts to be part of change for the better.

Partner campuses are required to intentionally recruit students that mirror the diversity of communities in which projects will take place, and to design partnerships and sequences of experiences that are guided the following principles at minimum.

2019 Additional Changebuilder Campuses to Date



1. **Place the highest value on diversity, equity and inclusion** – by intentionally recruiting students that mirror the diversity of communities in which their experiences will take place
2. Focus on **Project Goal Accomplishment** - results achieved through intentional behavior and change in practices
3. Emphasize **Tracking to Success** - having built-in points of reflection and learning in

order to make the changes necessary for end goal success as part of the program

4. Tie community engagement to **Sequences of Courses & Experiences** – refining and improving students’ own practices in making change
5. **Tie Experiences to a Career Pathway** - invite the support of local professionals to offer mentoring and co-volunteering throughout these experiences

Business Association Partner

Federal Funding Partner



6. Seek to develop **Civic Transfer Pathways** – concrete incentives for community college graduates transferring to a baccalaureate institution

Kickoff Event – NJBIA

At our kickoff event in Trenton at the New Jersey Business & Industries Association (NJBIA), we built the framework for each of our partners' projects.



NJBIA President **Michele Siekerka**, welcomed everyone to the meeting and spoke about the power of Changebuilders as follows, ***“The Changebuilders initiative can play a crucial role in providing college-going millennials’ skills that they cannot learn in the classroom ... When we look forward to just the next three years, we know that there’s a demand for over 250,000 jobs in these fields,”*** she said. ***“We have a great infrastructure in these ecosystems, but if we don’t have the skilled workforce to support it, we can’t be successful”.***

Kathleen Waldron, President of William Paterson University, provided opening remarks. ***“At William Paterson University, civic engagement is one of the core values that are inherent in our mission and our strategic plan. We are one of the founding members of Campus Compact New Jersey, the statewide affiliate of the national Campus Compact that promotes public and community service to develop students' citizenship skills. Through our shared work, we need to ensure that we can have work-related degrees that students earn but also civic engagement experiences that can translate not only to the workplace but to society at large.”***



We are focused on delivering the highest quality programming beginning in September but are committed to expanding as more colleges and universities come on board. Reach out to Saul at saul@njcampuscompact.org to discuss becoming a Changebuilder campus.



NEW JERSEY CAMPUS COMPACT

Statewide Collective Impact VISTA Project



For the 2017 – 2018 academic year, we are awarded our third year VISTA grant from the Corporation for National and Community Service totaling **almost \$600,000**. \$550,388 is paid directly to VISTAs in the form of living allowance, health insurance, and an education award while NJCC received \$45,137 in administrative funding.

The New Jersey Campus Compact Statewide Collective Impact AmeriCorps VISTA Project is a cohort of AmeriCorps VISTA members supporting the anti-poverty work of thirteen large-scale, cross-sector partnerships focused on increasing both educational and economic opportunity, improving access to care, and reducing crime and substance abuse. These efforts are focused in the cities of Jersey City, Orange, New Brunswick, Trenton and Newark, and also countywide in Atlantic, Burlington, Cumberland and Passaic. Specific initiatives range from assisting the collaboratives with city-wide college access and success targets to restructuring how social services are delivered to neighborhoods experiencing high levels of violence and substance misuse, as well as encouraging healthier youth nutritional habits.

3,990 hours volunteer opportunities were



completed by 1,272 recruited volunteers

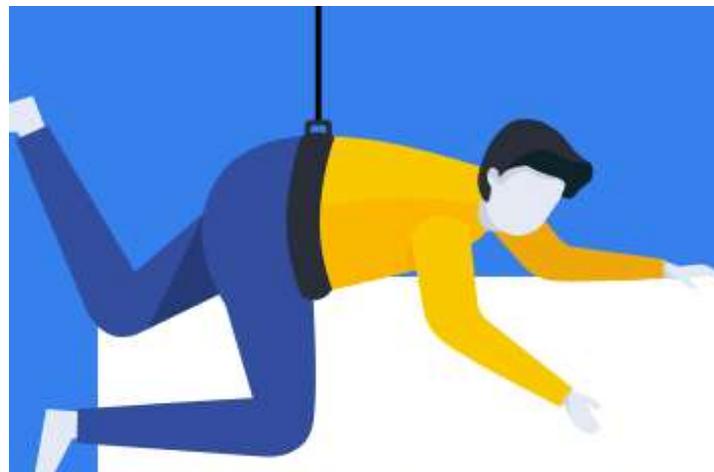
VISTAs generated for community partners



\$57,082 is cash resources

(including a \$20k grant for health initiatives in Trenton)

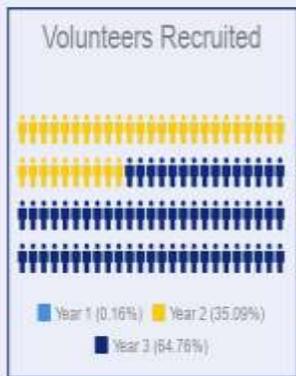
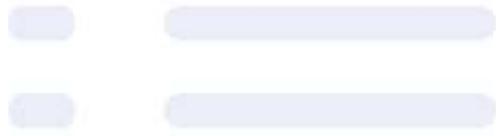




NJCC AmeriCorps VISTA Impact Data

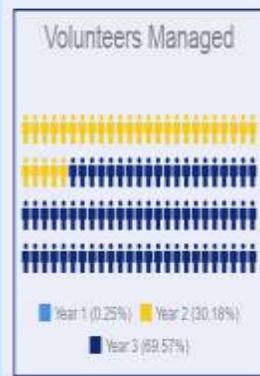


Over the course of 3 years our NJCC AmeriCorps VISTA members have served in many collective impact projects aimed at reducing poverty. The impact that they have had on the communities that they have served is astounding.



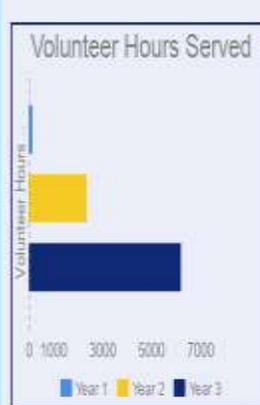
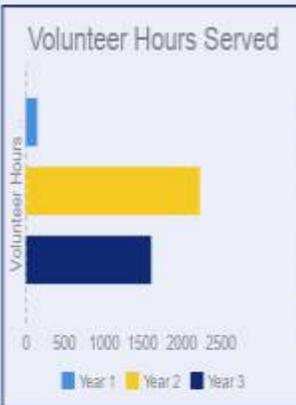
Volunteers Recruited

- Year 1: 2 Volunteers Recruited
- Year 2: 447 Volunteers Recruited
- Year 3: 825 Volunteers Recruited



Volunteers Managed

- Year 1: 5 Volunteers Managed
- Year 2: 600 Volunteers Managed
- Year 3: 1383 Volunteers Managed



Resource Development

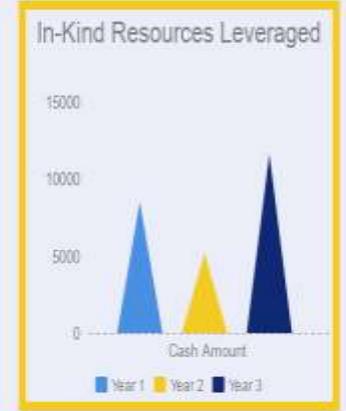


Year 1: \$3,300

Year 2: \$5,249

Year 3: \$22,190

Resource Development



Year 1: \$8,529.71

Year 2: \$5,207

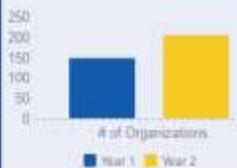
Year 3: \$11,607

Year 1-2 Community Impact

VISTA members are currently serving in Year 3
Data will be available upon completion of service year



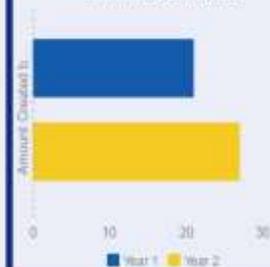
Organizations Receiving Capacity-Building Services



Year 1: 148 Organizations

Year 2: 205 Organizations

New Systems & Business Enhancements



Year 1: 21 Enhancements Created

Year 2: 27 Enhancements Created

Year 1-2 Community Impact

VISTA members are currently serving in Year 3
Data will be available upon completion of service year



Additional Activities Completed by Focus Areas



NJCC AmeriCorps VISTA members went above and beyond their VADs to complete capacity building activities in the graph provided above



2018 SOCIAL MEDIA

GROWTH STATISTICS

New Jersey Campus Compact has been working strategically to revamp and maintain our social media presence



Facebook Statistics



Twitter Statistics

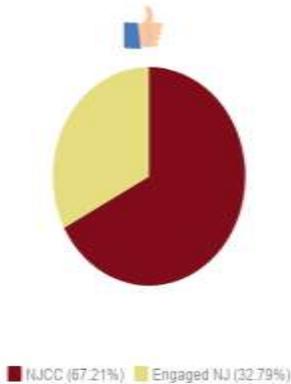


Facebook Handle

New Jersey Campus Compact

164 Followers

Facebook Followers



Facebook Handle

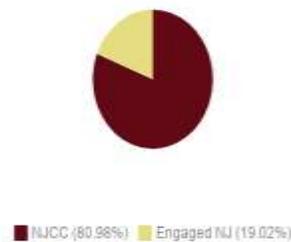
Engaged NJ

80 Followers

Twitter Handle

@NJCampusCompact

Twitter Followers



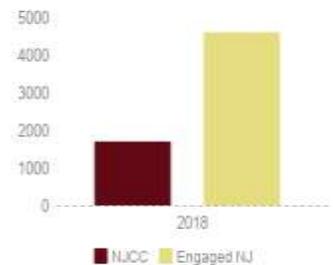
332 Followers

78 Followers

Twitter Handle

@Engaged_NJ

Twitter Impressions



1700 Impressions

4,600 Impressions

Source: Social Media Today

socialmediatoday.com/social-networks/kadie-regan/2015-08-10/10-amazing-social-media-growth-stats-2015

The 2017-2018 cohort includes:

Nate Parker

First Year Community Engaged Learning
VISTA
TCNJ CELR FYCEL Initiative
Education: University of Delaware
Major: BA in International Relations

Nicole Haiber

Youth Services Capacity Builder VISTA
Rutgers 0-21 Cradle to College Initiative
Education: University of Connecticut
Major: English

Admir Molic

NJCC Communications VISTA &
Jersey City Mentoring Collaborative
Associate
Education: New York University
Majors: M.S. Public Affairs &
Communications

Jada Toledo

Policy Associate AmeriCorps VISTA
Newark Community Schools
Education: William Paterson University

Habeebah Yasin

Program Manager
West Ward Initiative AmeriCorps VISTA
Education : Rutgers University - Newark
Major: Public Administration

Noah Malchman

Strategic Partnership and Research
Associate
Trenton Prevention Policy Board
Education: The College of New Jersey
Majors: Philosophy and Sociology

Jackie Burgess

Comm. Engagement and Research Associate
Greater Asbury Park Community
Development Initiative
Education: Drew University
Majors: MDiv in Theology/Economic Ethics

Kelsey Scarlett

Community Engagement & Research Associate
Burlington County Youth Policy Planning Board
Education: Bowdoin College
Majors: English, Government & Legal Studies

Darryl Davis

Community Engagement and Research Associate
Cumberland County Positive Youth Development
Coalition
Education: T. Edison State College

Elizabeth (Liz) Alexander

Addiction Prevention Specialist AmeriCorps VISTA
Join Together Atlantic County (JTAC)
Education: Stockton University
Majors: Sociology and Anthropology

Devin D'Errico

Community Health Program Coordinator VISTA
United for Prevention in Passaic County
Education: William Paterson University
Major: Public Health

Alex Phillips

Live Healthy Trenton Coordinator
Degree: University of North Carolina at Chapel Hill
Major: Biology

Laura Parker

VISTA Leader
Bonner Foundation, Princeton, NJ
Education: University of Northern Iowa
Majors: Anthropology, Spanish



To significantly advance one **EngagedNJ** agenda of dramatically increasing the number and quality of volunteer opportunities offered in the garden state, and with a **Volunteer Generation grant of \$55,000 from the NJ State Commission**, we were able to develop a full series of professional development webinars, meetings, and newsletters, coupled with a strategically aligned communications campaign across social media platforms. Why? "...Perhaps of greatest alarm is that, for college student volunteer rates, New Jersey ranks second to last - 50th out of 50 states plus DC – with a 20.6% volunteer rate, representing even less than the overall state average volunteer rate of 21.8%. (<https://www.nationalservice.gov/vcla/college-students-volunteer-rate-states>). This 20.6% rate is much lower than Wyoming at 45% in first position and only slightly better than last place South Carolina at 18.1%. So that's where we step in. One particularly well attended webinar took place last November titled "**Service Learning Strategies for Building Students' Civic and Moral Responsibility and Assessing Outcomes**", facilitated by Professors Jay Kelly & Emilie Standler of Raritan Valley Community College.

Summary: With increasing demands for accountability in higher education, learning important course development and assessment strategies can positively impact the quality of service learning programs that build students' civic and moral responsibilities to their communities. This workshop will offer a practical course development framework for helping students address significant social concerns, engage them as both learners and responsible citizens and assess their service learning outcomes to enhance the quality of life for students and the community.

Dr. Petersen reflected on the implications of this work by writing, "*Learning in a classroom about social injustice and environmental degradation can result in rage and even hopelessness BUT ... if you add a community engagement project focus, these motivations can be flipped from enragement to engagement, from hopelessness to action*".

We have also just published our **EngagedNJ Resource Wiki**, designed primarily for *Changebuilder* campuses but entirely transferrable to any civically engaged campus – and always F&PA! (free and publicly available).



A snapshot of the full calendar of deliverables, along with some soundbites, can be found below, showing the scale of people engagement right across the state.

2017 – 2018 Calendar of EngagedNJ Initiatives (Funded by Volunteer Generation Fund (VGF))

Oct 5: Professional Development Meeting at Rutgers- New Brunswick

Topic: Carnegie Classification Workshop, facilitated by National Carnegie board member Lori Moog of Raritan Valley Community College

[Oct 24: EngagedNJ Q1 Newsletter released](#) on Service Learning Supports for a Culture of Engagement

Feature Faculty Snapshot: Connecting Community Partners with Students Skilled in GIS by Lisa Jordan (Drew University)
As Professor Jordan Wrote, *“For me, the challenge and the reward come in connecting students with applied coursework established in community learning settings. This past summer, I picked up where students left off, continuing with USAID. I was delighted to hear that the project my students began on assessing food security in South Sudan, contributed to a consensus report, built with the World Food Program, to estimate the total populations of counties in South Sudan at risk of acute food insecurity.”*

Oct. 30 Webinar 1: Recruitment and Getting Ready to Serve the Community

Hosted by: Amy Michael (Rutgers-New Brunswick) & Daniel Tome (Stockton University)

Nov. 27 Webinar 2: Service Learning Strategies for Building Students’ Civic and Moral Responsibility and Assessing Outcomes

Hosted by: Jay Kelly, Raritan Valley Community College, & Emilie Standler, Raritan Valley Community College

Jan. 23: [EngagedNJ Q2 Newsletter released](#) on Students as Changebuilders

We asked about students whose trajectories were changed through service, including their development of in-demand 21st century workplace skills ... and were excited by what we uncovered!

Kody Guedes – A Communication and Media Production major, Kody helped coordinate civic engagement activities, including a Habitat for Humanity build, by recruiting volunteers and actively participating. Asked about the skills he has learned, Kody responded, *“Making a change is about being able to do something out of the goodness you have in yourself and not care if people know that you did something. Just giving back should be enough recognition for yourself. When giving back you have to remember where you come from and have to be able to connect with people.”*

Priscilla Robinson – A Political Science and Social Work major, Priscilla worked as an Economic Inequality Fellow for New Jersey Organizing Project, a non-profit working with Sandy-impacted communities collecting data via a community based participatory survey. Now she has been hired full time as a community organizer. When asked about the skills she has learned, Priscilla responded, *“confidence in myself and learning that I have more tools in my toolbox than I thought! It was great having mentors that taught me the importance of following through on commitments and that making mistakes along the way is ok! I learned how to organize, educate and empower people around the issues that myself and my community care about.”*

Jan. 29 Webinar 3: Creating Alternative Spring Break Experiences: A Discussion on Various Models, Assessments and a Toolkit for Success!

Hosted by: Vivian Lanzot (NJIT) & Maribel Rodriguez (William Paterson University (WPU))

One Statbite: *“Switching to a local ASB model not only increases student participation (300% at William Paterson!) but also dramatically reduces staffing and budgetary requirements – WPU cut their budget in HALF !”*

Feb. 26 Webinar 4: Using Digital Badge Software to Increase Student Volunteerism

Hosted by: Jeff Wakemen (Stockton University) & Tristan Tosh (William Paterson University)

Of Note: *“Digital Badge software utilizes gamification - features public links to learning outcomes and demonstrates progress over time – great attributes for job seeking after graduation”*

Mar. 19 Webinar 5: The University Classroom as a Philanthropic Learning Laboratory - Experiential Philanthropy in Higher Education

Hosted by: Hosted by Lindsey McDougale, PhD (Rutgers-Newark).

Of Note: “Experiential Philanthropy provides students with the opportunity to study social problems at nonprofit organizations, and then make decisions about investing funds in them”

Apr 9: Professional Development Meeting at RVCC

Topic: Software and Practices for Civic Engagement Data Management

Apr 17: [EngagedNJ Q3 Newsletter released](#) on **College Student Food Insecurity & Homelessness**

An excerpt from a feature story by Cara Cuite and Kerri Wilson described how “Rutgers University hosted a conference called “Basic Needs in New Jersey Higher Education” in January. Coordinated by Rutgers Against Hunger, the New Jersey Anti-Hunger Coalition and the Division of Student Affairs – Rutgers New Brunswick, the conference brought together over 100 faculty, staff and students from across the state to start the conversation about research, policy and advocacy initiatives across the state.” This action was due in part to the outcomes of a large survey of Rutgers-New Brunswick students conducted in late 2016. The study found that more than a third of Rutgers students are food insecure, with 36.9% of undergraduate students reporting some level of food insecurity. The study was authored by Cara Cuite, Stephanie Brescia, Victoria Porterfield, Dayna Weintraub, and Kerri Wilson.

May 2: Changebuilders Development Meeting at NJBIA

May 21 Webinar 6: Honoring with Purpose: National Day of Service & Dr. Martin Luther King Day of Service

Hosted by: Donna Minnich Spuhler (WPU), Bryan Murdock (MSU) and MSU AmeriCorps members Aneesha Farmer and Ruth Delgado

July 9 – EngagedNJ Q4 Newsletter – Reflecting on our Year’s Shared Work: the NJCC Annual Report

July 12 – Statewide Planning Retreat for AY19 Programming. Rutgers New Brunswick

We are also running webinars and meetings on an ongoing basis through the next academic year.

Sample Themes in *EngagedNJ* Newsletter Series

How Rutgers Addresses Food Insecurity



Montclair State Community Engaged Teaching & Learning Fellows



Developing In-demand Workplace Skills Through Volunteerism





109 Colleges and universities across the nation have submitted their civic action plans. Eleven presidents and chancellors from across New Jersey have signed the Campus Compact 30th Anniversary Action Statement and are currently developing Civic Action Plans to actualize these commitments. Both [Stockton University](#) and [William Paterson University](#) have published their Civic Action Plans and uploaded to the National Database of [Civic Action Plans](#).

Campus Compact and its affiliate, New Jersey Campus Compact, have brought together college and university leaders to state publicly our commitment to take positive action to deepen our positive public impact. The statement includes not only an affirmation of the principles of civic and community engagement but also a specific commitment on the part of each campus to create and publicize a plan for doing more and doing better in pursuit of the common good. It states:

We empower our students, faculty, staff, and community partners to co-create mutually respectful partnerships in pursuit of a just, equitable, and sustainable future for communities beyond the campus—nearby and around the world.

We prepare our students for lives of engaged citizenship, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good.

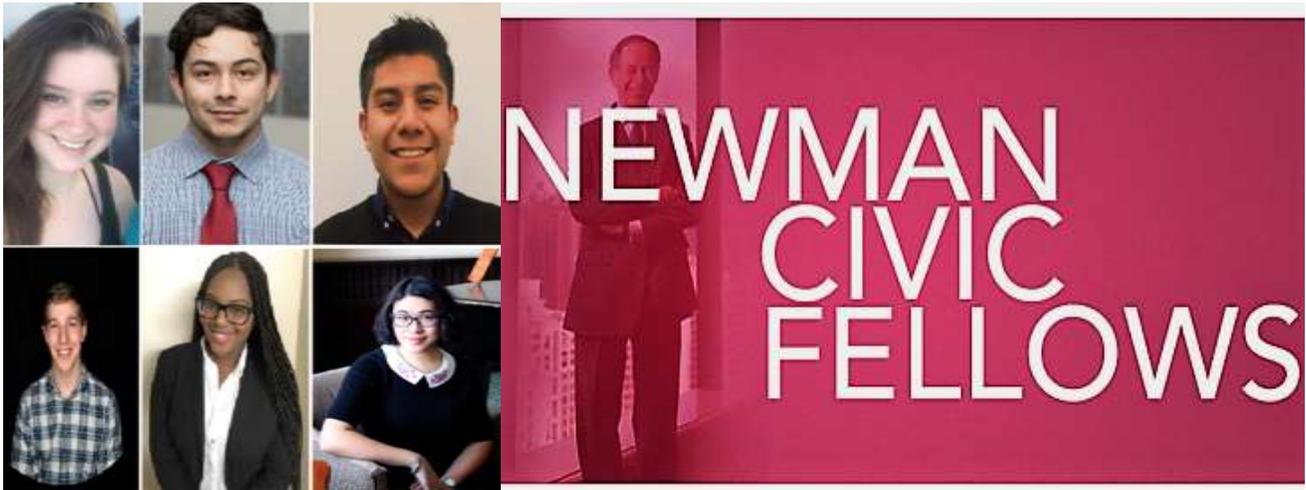
We embrace our responsibilities as place based institutions, contributing to the health and strength of our communities—economically, socially, environmentally, educationally, and politically.

We harness the capacity of our institutions—through research, teaching, partnerships, and institutional practice—to challenge the prevailing social and economic inequalities that threaten our democratic future.

We foster an environment that consistently affirms the centrality of the public purposes of higher education by setting high expectations for members of the campus community to contribute to their achievement.



In signing the Campus Compact Action Statement, we are not committing to do the same things. We are instead committing to pursue the same goal: the goal of more just, equitable, and sustainable democracy for all.



The Newman Civic Fellowship is a one-fellowship for community-committed college students from Campus Compact member institutions. The fellowship honors the late Frank Newman, one of Campus Compact’s founders and a tireless advocate for civic engagement in higher education. The 2018 cohort is comprised of 268 community engaged students. Among them is represented 40 US states, The District of Columbia, Greece, and Mexico. Through the fellowship, Campus Compact provides a variety of learning and networking opportunities, including a national conference of Newman Civic Fellows in partnership with the Edward M. Kennedy Institute for the United States Senate. The fellowship also provides fellows with pathways to apply for exclusive scholarship and post-graduate opportunities.

The 2018 cohort of Fellows includes seven fellows from right across New Jersey and we are excited to congratulate the following public problem solvers – with links below (in electronic PDF version) to their personal statements and testimonies from the president or chancellor of each institution, and a [youtube video here](#) (in electronic PDF version):

- [Hope Leonard](#) – Centenary University(Not Pictured)
- [Sergio Crespo](#) – New Jersey City University
- [Amber Lindsay](#) – Raritan Valley Community College
- [Ashley Vasquez](#) – Rutgers University-Newark

- [Nitan Shanas](#) – Rutgers University-Camden
- [Bryan Gonzalez-Mejia](#) – Stockton University
- [Tyesha Crawford](#) – William Paterson University

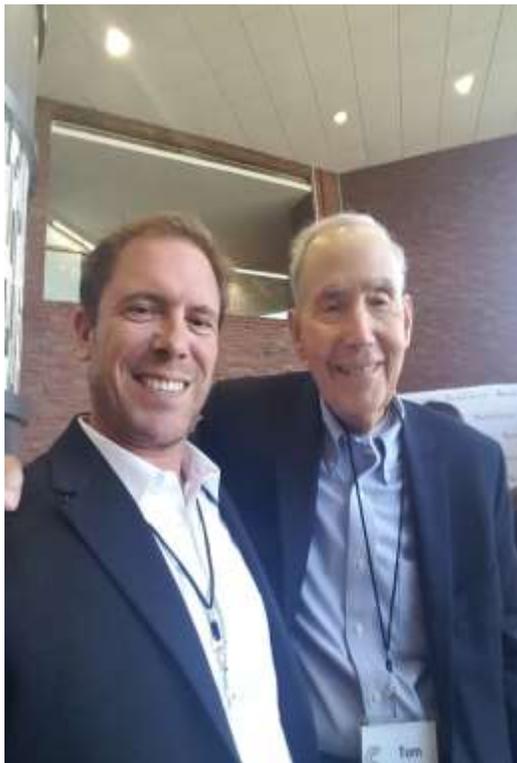
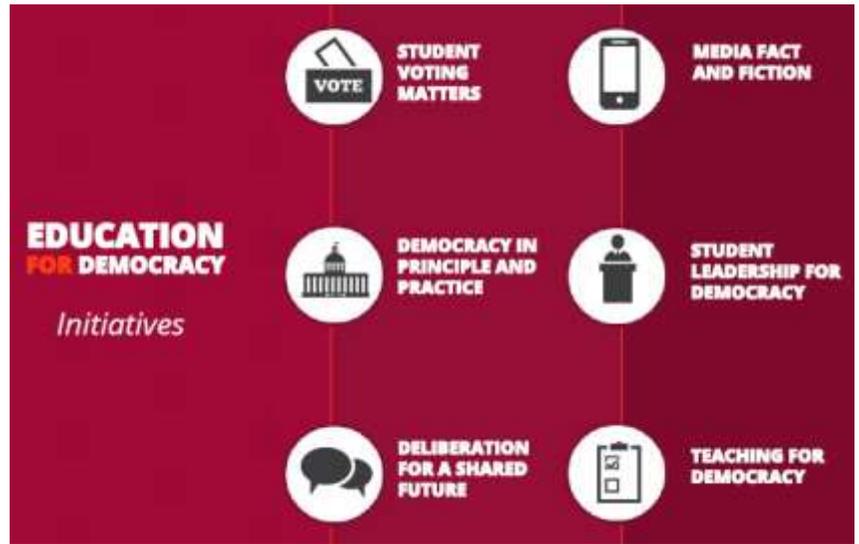
“We are proud to have the opportunity to celebrate and engage with such an extraordinary group of individuals,” said NJCC Executive Director Dr. Saul Petersen. “Our work must now be to rally around and advocate for the achievement of these extraordinary people’s goals for making our society more just, fair and inclusive.”

Dr. Sue Henderson of New Jersey City University spoke proudly of one Newman Fellow as follows, “Sergio Crespo was recently awarded the 2017 Council on Hispanic Affairs Annual Scholarship for his commitment to philanthropic engagement with undocumented students. He is the Founder and President of the NJCU Dreamers organization, a member of the Honors Program and his on-campus involvement includes, but is not limited to: addressing issues of hunger and homelessness, aiding undocumented student’s access to necessary resources, organizing disaster relief drives, presenting immigration workshops, and serving as a student leader in the Honors Program Block Groups.”

The Newman Civic Fellows Initiative is funded nationwide by:



other NATIONWIDE Initiatives Currently Being Built Out



Saul Petersen and Tom Ehrlich, Education for Democracy Planning Meeting, NY, June 2018

*With unrelenting energy and fervor, Tom Ehrlich is actively working with Campus Compact to deliver on the **Education for Democracy** agenda – to ensure that students develop the key capacities to be responsibly engaged in public policy issues and politics. With just fewer than fifty percent of eligible students voting in 2016, and with dialogue across difference urgently needing everyone to find more common values, this is surely a moment for future historians to debate.*

*Also, in our April newsletter, we featured a piece by **Princeton University's PACE Center** on a collaborative effort known as #OurTomorrow. "#OurTomorrow is a collaborative celebration of the profound power of young people to make change through service and civic engagement. #OurTomorrow aims to build a nationwide community of engaged citizens; to inspire students to take action; and to show that engagement matters. #OurTomorrow is nonpartisan and inclusive of diverse perspectives."*

Finally, we are proud members of the NJ Students Vote Coalition of campuses, nonprofits, and student-led organizations working to promoting student voting and civic engagement on college campuses in New Jersey.

Thomas Ehrlich Civically Engaged Faculty Award

The Thomas Ehrlich Civically Engaged Faculty Award recognizes one senior faculty member (post-tenure or middle-to-late career if not in a tenure line) each year. Honorees (who must be affiliated with a Campus Compact member institution) are recognized for exemplary engaged scholarship, including leadership in advancing students' civic learning, conducting community-based research, fostering reciprocal community partnerships, building institutional commitments to service-learning and civic engagement, and other means of enhancing higher education's contributions to the public good.

Campus Compact received 32 exceptional nominees for the Thomas Ehrlich Civically Engaged Faculty Award. The initial stages of review have begun and will continue through the summer. The 2019 award winner will be announced at one of our regional conferences this spring.

Community Engagement Professional CREDENTIAL

The first two micro-credentials, "Community Engagement Fundamental" and "Community Partnerships" are in development. In addition to the formation of advisory boards for credential content and operations, Campus Compact has chosen *Credly* as the platform for the awarding of digital badges and hope to have a pilot group beginning work the 18-19 academic year.



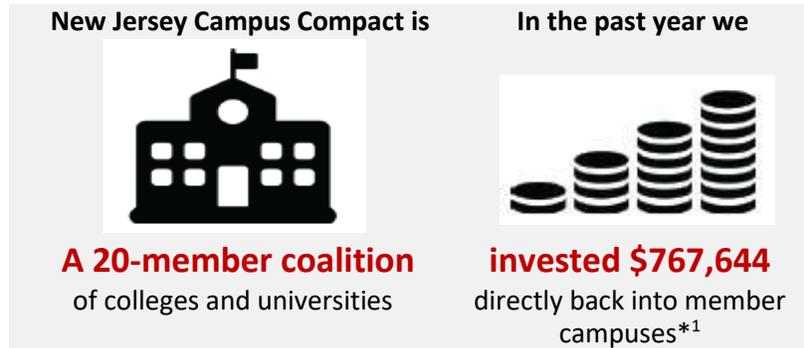
FOOD SECURITY

Our friends at Campus Compact of Southern New England have devoted significant VISTA time and resources to creating a very impressive [Knowledge HUB](#) that is open to all. The HUB includes a vast array of resources, including a survey to assess [Basic Needs Insecurity](#), and also tools to address food and [housing insecurity as a retention issue](#) and also as a [school performance issue](#). NJCC attempted to launch similar initiatives and local impact projects through VISTA but were denied the opportunity by the state CNCS. We are actively exploring more funder options to ensure we contribute to this vital issue.



DELIVERING

by the NUMBERS and statements of VALUE



***¹ The \$767,644 member campus investments is 76% of NJCC's total operating and project-directed costs.
- This represents a 23% increase from last year's total of \$620,460**

- This results in an average investment of \$38,383 per member institution (23% INCREASE FROM FY17)

Investments focus on convening members to share practices, managing the collective impact VISTA project and enabling the payment of 13 VISTA living allowances, managing the AmeriCorps planning grant to develop EngagedNJ, managing the Volunteer Generation, develop Changebuilders, and developing funding streams and partnerships.



attesting to our SHARED PURPOSE

"This year our NJ Governor's Office on Volunteerism made more progress than we have in the past 10 years towards informing educational institutions on the benefits of the Segal Education Award Matching Program for AmeriCorps Members and receiving commitments from them to participate. Now, more educational institutions within our great state will offer a dollar for dollar match to the Education Award that every AmeriCorps Member receives after completing a term of national service. This significant progress was made possible thanks to the very successful alignment with NJ Campus Compact and the extraordinary ingenuity and tactical execution of their Executive Director, Dr. Saul Petersen".

**- Rowena Madden, Executive Director,
Department of State, NJ Governor's Office of
Volunteerism**

**Attendees at our 2018 national
conference in Indianapolis
evaluated it as follows:**

"Campus Compact conferences fill my motivation tank every year! Thanks for all you work and for putting these conversations front and center in the national higher ed debate."

"Typically, I find plenaries moderately connected to the theme and/or too large to draw meaningful lessons. This conference provided an example of what's possible when done right!"

We have a specific population of students building "in demand" skills on our college campuses, particularly those that are part of the New Jersey Campus Compact (NJCC) presidents' coalition. NJCC member campuses develop numerous ways to connect these students with local communities through volunteer civic engagement, and these campuses use NJCC to share and replicate these efforts. These local communities become the students' "mission zones". Now we need to tie the students to the employers in the "mission zones" in order to retain the students in their local communities."

**-- Michele Siekerka, President of New
Jersey Business and Industries
Association**

PARTNERS AND SUPPORTERS

New Jersey Campus Compact (NJCC) members, community partners, funders, and in-kind supporters are allies in our mission of supporting community prosperity through purposeful community engagement.

Member Colleges & Universities

Atlantic Cape C. College
Bergen Community College
Centenary University*
Drew University*
Monmouth University
Montclair State University
New Jersey City University*
NJ Institute of Technology
Passaic Co Comm. College
Princeton University
Raritan Valley Comm. College
Ramapo College
Rutgers University-Camden
Rutgers University-Newark*
Rutgers New Brunswick
Stockton University*
St. Peter's University (AY19)*
The College of New Jersey
Union County College
William Paterson University*

* Also represent *Changebuilder* campuses

Federal & State Funders, In-Kind Supporters and Partners

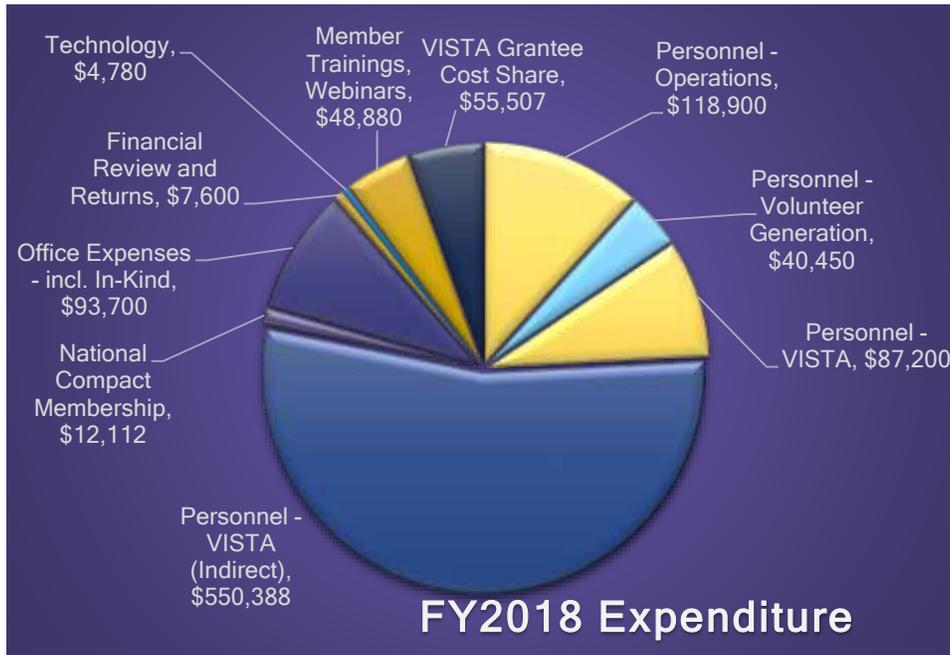
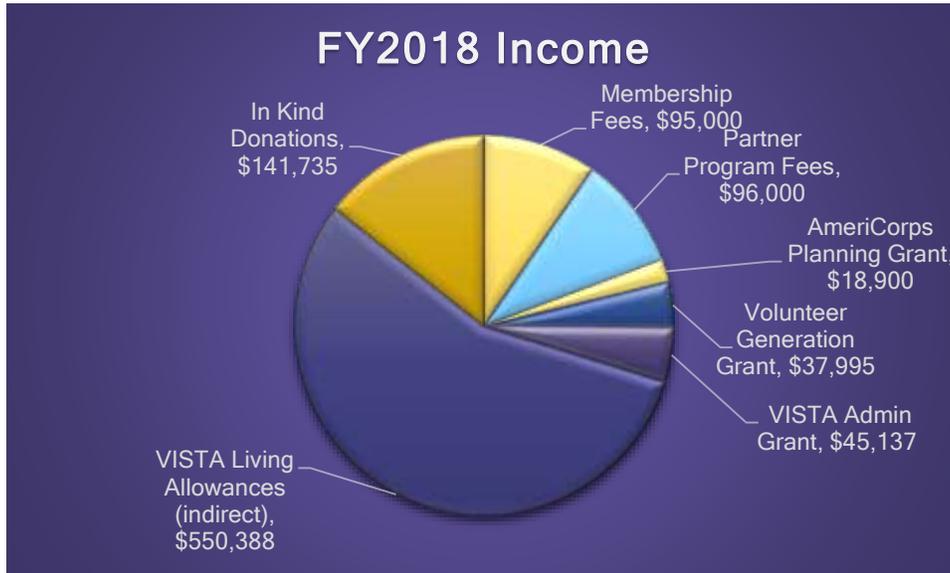
Corporation for National and Community Service
NJ State Commission at the Department of State
NJ Office of the Attorney General
Volunteer Generation Fund
Big Brothers Big Sisters
Bonner Foundation
Burlington Co Prosecutors Office
Cumberland Co Prosecutors Office
Monmouth Co Prosecutors Office
New Jersey City University (*state office host institution*)
NJ Office of the Secretary of Higher Education
United for Prevention in Passaic County
Orange Community Schools
United Way of Northern New Jersey West Ward Initiative
Newark City of Learning Collaborative
Newark Office of the Mayor
Newark Public Schools
Jersey City Mentoring Collaborative
Rutgers 0-21 Collaborative
Live Healthy Trenton
Trenton Healthy Food & Fitness Network
Live Healthy Trenton
Join Together Atlantic City
Camden College Access Network
New Jersey Business and Industries Association



PARTNERS



New Jersey Campus Compact Income and Expenditure





www.njcampuscompact.org

www.EngagedNJ.org

www.facebook.com/NJCampusCompact/

[@NJCampusCompact](#)

[@EngagedNJ](#)

Wiki:

<https://sites.google.com/a/njcampuscompact.org/engaged-nj-resources-to-go/>

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Host Institution:

New Jersey City University,

2039 Kennedy Boulevard, Jersey City,

NJ 07305-1597

